

CONCLUSION

PowerfulNetworkPowerfulBrands.

141st Annual Meeting



ANNUAL MEETING

Boston, Massachusetts | May 18-May 22, 2019



Register Today!



Saturday, May 18, 3:00 pm-4:15 pm: The Clash of Branding with Traditional Knowledge & Cultural Expressions – A New Approach to Trademark Clearance!

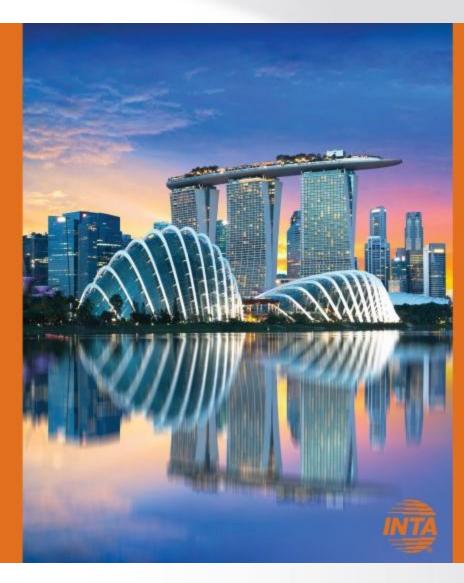


5 table topics:

TSU02 Community or Exclusivity? Intellectual Property challenges in Community Environments **TSU03** Indigenous Rights in New Zealand: Navigating the Differences (Conflict) Between IP rights and Maori Traditional Knowledge Rights **TM07** Traditional Knowledge and Trademarks: Practical Cases (in Spanish)

TT55 Inspiration or Misappropriation: Traditional Cultural Expression in Brand Names, Logos, and Advertising

TW05 Indigenous Rights: What Trademark Professionals Need to Know





ANNUAL MEETING Singapore | April 25–29, 2020