

# CONCLUSION

# 141<sup>st</sup> Annual Meeting

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ANNUAL MEETING

Boston, Massachusetts | May 18–May 22, 2019

Register Today!



**Saturday, May 18, 3:00 pm–4:15 pm:**

*The Clash of Branding with Traditional  
Knowledge & Cultural Expressions – A  
New Approach to Trademark  
Clearance!*

**5 table topics:**

**TSU02** Community or Exclusivity? Intellectual Property challenges in Community Environments

**TSU03** Indigenous Rights in New Zealand: Navigating the Differences (Conflict) Between IP rights and Maori Traditional Knowledge Rights

**TM07** Traditional Knowledge and Trademarks: Practical Cases (in Spanish)

**TT55** Inspiration or Misappropriation: Traditional Cultural Expression in Brand Names, Logos, and Advertising

**TW05** Indigenous Rights: What Trademark Professionals Need to Know

142<sup>nd</sup>

# ANNUAL MEETING

Singapore | April 25–29, 2020

